



ID Basics

(featuring Maryland's 2003 new ID)

Proud to Serve the Community Responsibly

Maryland Hospitality Education Foundation

(800) 874-1313 www.mhef.org

Today's Objectives:

To Understand...

- The law as it relates to alcohol service and minors
- Acceptable forms of ID
- How to spot a fake
- What to expect - the NEW Maryland ID

Minors and the Law

- Here's the law
 - ◆ no alcohol to people under 21
 - ◆ violators could be fined up to \$1000
 - ◆ violators could go to jail for up to 2 years
 - ◆ repeat offenders could lose their liquor license
 - ◆ you must exercise “**due caution**” to determine legal age
 - ☞ *‘any caution’* is NOT ‘due caution’

Minors and the Law

- DUE CAUTION

- ◆ requires that you thoroughly check identification whenever there is the slightest possibility that the guest is under 21

Many operators use a policy of 'carding' anyone not clearly over the age of 30. It's a good policy!

Minors and the Law

- The first step to prevent minors from drinking is.....

ASK to see an ID

Acceptable ID

- TOOLS to help you
 - ◆ Identification Checking Guide
 - ◆ Retrograde Gun
 - ◆ Retro-reflective Viewers

Acceptable ID

- Four forms of ID are acceptable
 - ◆ Valid driver's license
 - ◆ Valid state identification
 - ◆ Valid US Government ID
 - ☞ Military ID
 - ☞ Immigration/Green Card
 - ◆ Valid Passport

When in doubt, ask for additional ID.

An expired ID is NOT VALID.

Is it REAL?

- When checking ID...
 - ◆ ask guest to remove it from wallet
 - ◆ hold ID away from guest and verify information
 - ◆ feel the ID
 - ☞ thickness
 - ☞ pin holes
 - ☞ openings in the lamination

Is it REAL?

- Checkpoints for ALTERED ID
 - ◆ erasure marks
 - ◆ different or unevenly lined up type
 - ◆ lighter or darker shades of ink
 - ◆ imperfections in laminate, signs of re-lamination
 - ◆ square, rather than rounded corners
 - ◆ spelling errors
 - ◆ read front and back of license

Is it REAL?

- Checkpoints for BORROWED ID
 - ◆ examine ID in good light and compare closely with the bearer
 - ◆ ask questions
 - ☞ spell your street name
 - ☞ sign your name
 - ☞ what is your height and weight
 - ◆ feel the thickness

Checking Identification

VIDEO

Maryland's NEW look

- Beginning June 2003 statewide
- Final phase out as current licenses expire and get renewed
- MINORS
 - ◆ vertical
 - ◆ red framed photo
 - ◆ 18th and 21st birthday above photo
 - ◆ no longer profile shot

Maryland's NEW look

- No longer encased in plastic
- NEW! PVC Card Stock
- No longer magnetic strip
- NEW! Bar Code on reverse
- Also added:
 - ◆ Signature above photo
 - ◆ Birthday on ghost photo
 - ◆ Optical Variable Device on Laminate (MVA Logo)

Preventing Minor Consumption

- No ID = No sale
- Bad ID = No sale
- Questionable ID = No sale
- To sell or not to sell...

The final decision is YOURS.

Preventing Minor Consumption

- You be the boss - role play saying, “No.” to a minor.
- Good examples
- Poor examples